

## Journal for Sustainability Education Promotion Opportunities – Spring 2011

All advertisements must comply with the Sponsorship Guidelines.

## Rates - See diagram on Pages 2 and 3 for Placement Options Visualized

# Option 1 - Home Page Banner Placement

\$1,000 for 4 weeks, 1 inch wide, above the JSE banner [1000 pixels wide and 144 pixels high]

# Option 2 - Home Page Right Column Placement

Home Page Right Column - \$100 per inch for 6 month placement (at top of Sponsors and Resources above the text that's there now)
The ads are placed vertically in order payment is received, top first.
Possible to purchase \$200, 2-inch placement, \$300, 3-inch placement etc.
[285 pixels wide and 72 pixels high per vertical inch]

## Option 3 - Text Footer Placement

Home Page Footer Text Only - \$50 per line for 6 month placement

## Option 4 - Down Page Placement

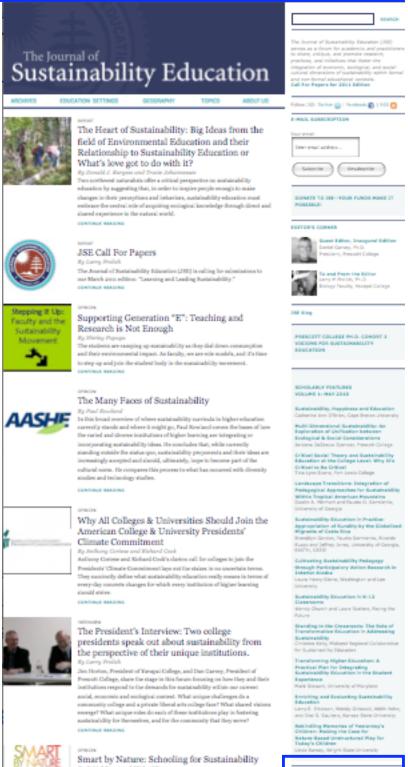
Down Page (Specific Article Page) Right Column - \$50 per line of text for 6 month placement

(at top of Sponsors and Resources above the text that's there now)

[285 pixels wide and 72 pixels high per vertical inch]

# Option 1 - Header Banner \$1000 for 4 weeks

[1000 pixels wide and 144 pixels high]



Option 2 – Right Banner Placement in Sponsors and Resources Section - (\$100/inch) -6 months [285 pixels wide and 72 pixels high per vertical inch1

By Printed Capes and Michael Stone

In this inspiring essay, Capea and Stone take us beyond the trite use of the word "metabability" to an operational way of applying it in the educational acting. They outline four universal principles that should guide sustainability education, each with a profound implication for how learning occurs. They then show how the principles can be applied through a "youvirulum that is Sortainability excounds on the relaciobe and learning servebow ideas laid.

SPONSONS & RESOURCES



#### MOST EMAILED

Sustainability Education in K-12 Classrooms - 49 emails Rekindling Memories of Yesterday's Children: Making the Case for Nature-Based Unstructured Play for Today's Children - 21 emails 15 emails

Transforming Higher Education: A Practical Plan for Integrating Sustainability Education into the Student Experience - 10 emails Education for Sustainability in Washington State: A Whole Systems Approach - 9 emails
Why All Colleges & Universities Should Join the American College &

University Presidents' Climate Commitment - 8 emails
Standing in the Crossroads: The Role of Transformative Education in Addressing Sustainability - 8 emails
Organic gardening: Sustainability Education From Within - 7 emails

First, Do No Harm: The Role of Sustainability in the Education of Health Science Classroom? « Jennifer's Portfolio on Education for Professionals - 7 emails

Option 3 – Footer Text **Placement** – Home Page Footer - \$50/line, 6 months

#### RECENT COMMENTS

EDU 6132: A Recall on L4 « Kinetic Learning on Sustainability and Economics 101: A Primer for Elementary Educators
Tweets that mention The President's Interview: Two college presidents Smart by Nature: Schooling for Sustainability - 16 emails speak out about sustainability from the perspective of their unique Sustainability and Economics 101: A Primer for Elementary Educators - institutions. « Journal of Sustainability Education -- Topsy.com on The President's Interview: Two college presidents speak out about sustainability from the perspective of their unique institutions. Pheo Martin on Education for Sustainability in Washington State: A Whole Systems Approach

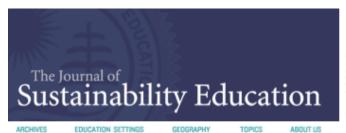
Tweets that mention Supporting Generation "E": Teaching and Research is Not Enough « Journal of Sustainability Education Topsy.com on Supporting Generation "E": Teaching and Research is Not Enough

An In Depth Look at Teaching Standard S - Subject Matter & Curriculum: What does Integrated Curriculum Look Like in a Sec Sustainability in Washington State: A Whole Systems Approach Aimee on Why All Colleges & Universities Should Join the American College & University Presidents' Climate Commitment Tom Brodersen on Why All Colleges & Universities Should Join the American College & University Presidents' Climate Commitment Roberta on The President's Interview: Two college presidents speak out about sustainability from the perspective of their unique institutions. Elise Houghton on First, Do No Harm: The Role of Sustainability in the Education of Health Professionals

Jorge Lopez Mora(AMIR) on Smart by Nature: Schooling for

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MAY 10TH, 2010

# Sustainability Education in K-12 Classrooms

By Wendy Church and Laura Skelton

#### Abstract:

The national focus in K-12 education currently is on core subject mastery and testing; this is a tough environment in which to instill and expand sustainability education. Even those educators committed to sustainability education often have difficulty finding ways to incorporate what is considered by many to be 'add-on' material. Nevertheless our experience shows that educating for sustainability can be and is implemented effectively in virtually all kinds of K-12 classrooms by using one of four general approaches. This article includes descriptions and examples of these approaches, provides a summary of benefits of sustainability education, and gives an overview of sustainability education in the U.S. Included are results from several of our studies conducted on the use of sustainability education. A list of K-12 sustainability education resources is provided at the end of the article.

#### Full PDF text



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SEARCH

The Journal of Sustainability Education (JSE) serves as a former for academics and practitioners to share, critique, and promote research, practices, and intillatives that foster the integration of economic, ecological, and social-cultural dimensions of sustainability within formal and mon-formal educational context.

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#### ABOUT THE AUTHORS

Wendy Church, PhD, is the Executive Director of Facing the Future, a national sustainability educational organization based in Seattle. She is a co-author of 2 texthooles, "It's All Connected A. Comprehensive Guide to Global Essues and Sustainable Solutions" and "Global Essues and Sustainable Solutions: Pepulation, Powerty. Comumption, Ceriffict and the Environment". She is a project co-director for the Sustainability Education for New Teachers Project, funded by a great from The Russell Family Foundation. Wendy holds a 85 in Engineering from the University of Washington, a Master of Management from Northwestern University's Kelogg Graduate School of Management, and a PhD in Biorescure Engineering from Oregon State University, where her research involved analyzing and finding solutions to stream and bay water pollution problems. MOBE

MORE

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Option 4 – Article Right Column – Article Page, Right Column, Above "Related Posts" \$50, 6 months [285 pixels wide and 72 pixels high per vertical inch]

research requires a de-categorization from mutually exclusive "human" and 'nature' divisions, to refocus on intersections of multiple and complet socio-environmental [...]...

Transforming Higher Education: A Practical Plan for Integrating Sustainability Education into the Student Experience

Abstract This paper introduces a comprehensive plan for integrating sustainability education into the practices of nearly any college or university. Best practices in sustainability education including green orientation, first year education, graduation requirements, interdisciplinary education, the campus as a model sustainabile community, and sustainability-focused academic programs are orientated to construct a comprehensive, easy-to-